



Timothy Hurt

I build connections between creative technology, ideas and people.

Select case studies and project references available by request and approval.

CONTACT

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https://th.design

EDUCATION

VCU Brandcenter
MS. Advertising

University of Maryland
Baltimore County
BFA. Visual Art

SKILLS

Creative Concepting
Design Thinking
Generative Thinking
GTM & Brand Strategy
HTML, CSS, JS
Product Design
UX Research & Design
Workflow Automation

Freelance..... 2025-Present

- Used insights to segment audiences and position services against clear business value
- Managed corp. comms sites; created partner decks, concepts and content strategies
- Developed new business relationships through inbound, outbound, events and social

Non-Linear Studio, HomeServices of America, WHITE64

RP3 Agency Head of Creative Tech. 2021-2024

RP3 is a small, independent woman-led company that offers brand strategy and media services.

- Managed systems for agency and client leadership, connecting campaign ideas to creative tactics that drove customer awareness, engagement and retention
- Led strategic research and customer interviews for B2B and B2C enterprise sites
- Sat on CX+AI advisory councils to American Assoc. of Advertising Agencies

EagleBank, North Carolina Railroad Co., Long & Foster

WHITE64 Executive Producer. 2017-2021

White & Partners Digital Producer. 2015-2016

WHITE64 is an award-winning agency building integrated, data-driven campaigns and experiences.

- Built integrated brand experiences across digital, physical and live environments
- Opened revenue streams by packaging emerging tech with new service offerings
- Encouraged internal innovation by testing new ideas, tools, and workflows

PenFed, Peraton, Hilton, Washington Metropolitan Area Transit Authority

Freelance..... Sr. UX Designer. 2014

- Helped design Capital One's mobile wallet app by creating UX prototypes, mapping customer onboarding flows and testing to optimize product adoption and usability

Sonatype Sr. UX Designer. 2013

Sonatype is a cybersecurity company enabling safe use of open-source software.

- Created product dashboards, web content and email templates, designing low- and hi-fidelity mockups and building within frontend frameworks

Glover Park Group (now FGS Global) Creative Technologist. 2011-2012

GPG is a strategic comms firm helping partners navigate reputation and regulations.

AKQA Intern. 2010

AKQA is a global agency blending creativity and technology into products and experiences.

Hanley Wood (now Zonda) Design/Dev. 2006-2009

Hanley Wood serves the residential construction industry with B2B media, market insights and events.